


**CLEVELAND  
BROWNS**


**The Rotary Club of Berea**  
**2011 Lou Groza Charity Golf Event**  
 Thursday, September 8<sup>th</sup>, 2011  
**Sponsorship Opportunities**

**Lou Groza Sponsorship**
**\$3000**

- Four Golf/Dinner Registrations
- Company Name/logo on welcome banner (top recognition)
- 2 Minutes at Podium for introduction of your organization before awards
- Gratis ad on the "Golfer Swing Video"
- Title Sponsor reference with your logo included in all press releases/media and promotional materials
- Inside front or back cover ad in golf program
- Reserved dinner table seating
- Full page internet ad with link to your corporate website
- Full page ad in Berea Rotary Silent Auction program
- Extended rights to retain Title Sponsorship on a 1 year continuum

**\*Only one available**
**Touchdown Sponsorship**
**\$1000**

- ❖ Premium signage on welcome banner
- ❖ Two Golf/Dinner Registrations
- ❖ Logo included in all media/marketing materials
- ❖ Full page ad in golf program
- ❖ Half page internet ad with link to your corporate website
- ❖ Reserved dinner table seating

**Golf Cart Sponsor**
**\$800**

- ❖ Premium recognition on golf cart GPS units and cart signage
- ❖ Premium signage on welcome banner
- ❖ Logo included in all media/marketing materials
- ❖ Sponsor recognition at awards banquet
- ❖ Opportunity to place your marketing materials in cart
- ❖ Half page ad in golf program
- ❖ Half page internet ad with link to your company website

**Beverage Sponsor**
**\$500**

- ❖ On-course beverage carts with your company logo displayed prominently
- ❖ Logo included in all media/marketing materials
- ❖ Half page internet ad with link to your company website
- ❖ Half page ad in golf program
- ❖ Sponsor recognition at awards banquet

**Hole in One Contest**
**\$750**
**Grand Prize Sponsor of \$10,000**

- ❖ Premium recognition on GPS unit at hole-in-one contest tee
- ❖ Sponsor recognition at awards banquet
- ❖ Logo included in media/marketing materials
- ❖ Half page internet ad with link to your company website

**One Available**
**Hole in One Contest**
**Merchandise Prizes**
**\$500**

- ❖ Premium recognition on GPS unit at hole-in-one contest tee
- ❖ Sponsor recognition at awards banquet
- ❖ Logo included in media/marketing materials
- ❖ Half page internet ad with link to your company website

**Three Available:** Big Bertha Clubs, Sharp LCD Flat Screen TV, and Round Trip Airfare Tickets

**Golf Swing Video Sponsor**
**\$350**

Your company logo and link will be included on a video emailed to every golfer. This video shows a comparison swing of the golfer to several pros in frame by frame action.

For an example of the swing video, visit <http://www.youtube.com/watch?v=5hDuBilt0uo>

**Tee/Green Sponsor**
**\$100**

Premium recognition on GPS unit at a green or tee

Your Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

**Make check payable to the Rotary Club of Berea and mail to:**

Berea Rotary Golf c/o Chuck Stanko  
 20638 Sterling Way  
 Strongsville, OH 44149  
 Contact: [chuckshero@aol.com](mailto:chuckshero@aol.com)  
 Info: Chuck Stanko (440) 572-2090

Sponsor Level Chosen: \_\_\_\_\_  
 Amount Enclosed: \_\_\_\_\_